

linea45[™]
professional

COLOR[™]

AEGISIO

FAST & EASY



Express permanent color

MADE IN ITALY

Aegis10 color, time is of the essence.

AEGIS10 color is the result of a continuous research that led **LINEA45 professional** to develop this **unique and revolutionary product** which has surpassed all past performances worldwide in hair color.

Linea45 with the creation of Aegiscolor aimed to give to women more than "Just a color", but a new experience and to the hairstylist a new opportunity to raise the bar!!!!



+ color in your life,
+ time in your day

AEGIS10 is an express permanent color that guarantees results in just **10 minutes**. Allowing you to cover grey 100% achieving perfect color and shiny vibrant shades thanks to its technology that is a blend of innovative micro smart pigments and active ingredients. Made from nature like the exclusive **PHITO k-18, Argan oil and calendula and Amino-acids**.

10 times more efficient than a traditional hair color

BENEFIT

- 100% grey coverage in 10 minutes
- low-ammonia (1%- 2.8%)
- multiservice color, easy to apply and rinse
- soft, rich and shiny hair
- long lasting results
- non-staining, non irritant
- available in multiple colors
- tube 100ml/ 3.38 oz.

HOW TO USE

RESULT	MIX RATIO	OXIGEN	TIME
DEMI - GLOSS	1+2	5 vol	5-8 min
TONE ON TONE	1+1,5	10 vol	10 min
GRAY HAIR COVER	1+1	20 vol	10 min
LIGHTEN UP TO 2-3 LEVELS	1+1	30 vol	10 min
HIGHTLIFTS	1+2	40 vol	20 min

In case of resistant hair you can increase the time up to 5-8 minutes. Application on 100% grey hair, it is recommended to use 1/2 to 1 level darker than the desired end result.



10 times more natural for an educated chemistry

Phito k-18 complex is a **unique complex made of 18 amino acids**, vegetable based, that mimics the structure composition of human hair keratin protein that provides **incredible benefits**:

- **improves strength and elasticity of hair**
- **more long lasting and vibrant color**
- **glossier, silky hair and anti-frizz**
- **protects from environmental and stress factors**



ARGAN OIL

Is a moisturizer for skin and hair, is also rich in vitamin E which helps to prevent dryness and can reduce frizziness and excellent to boost shine



JOJOBA OIL

Jojoba is rich in vitamin B, vitamin C, copper, and zinc which moisturize the scalp, strengthens your hair and promotes hair thickness.



CALENDULA

Hydrates dry scalp, removes dandruff, and improves the condition of the scalp. Contains regenerative properties and has anti-oxidants that protect scalp and hair.

Work smarter not harder

10 reasons
to use it

1. **Reduced processing time** for each application
2. Increase income by **increasing the number of color services/day.**
3. Be known as a **unique, innovative** salon in your area
4. Gain potential new color clients by offering **innovative final touch and re-growth services**
5. Customers will love the idea of spending less time the salon.
6. Upsell your existing clients with additional services **in less than 1 hour**
7. **Revive your clients hair in just a few minutes** by restoring the natural **brilliance** that every women desires.
8. Existing clientele will tell friends and family.
9. **Expanding your business** with the **innovative services** you will be providing.
10. It is perfect for those clients that don't have **enough time**



PHITO-K18





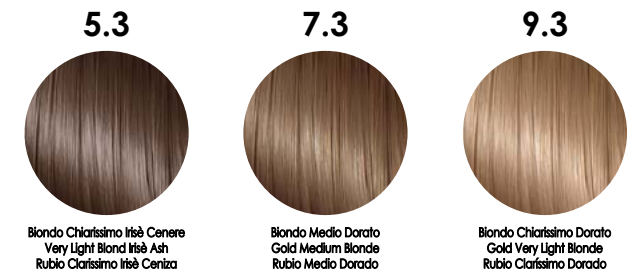
express permanent hair color

WITH PHITO-K18 ARGAN OIL CALENDULA
10 AEGISIO

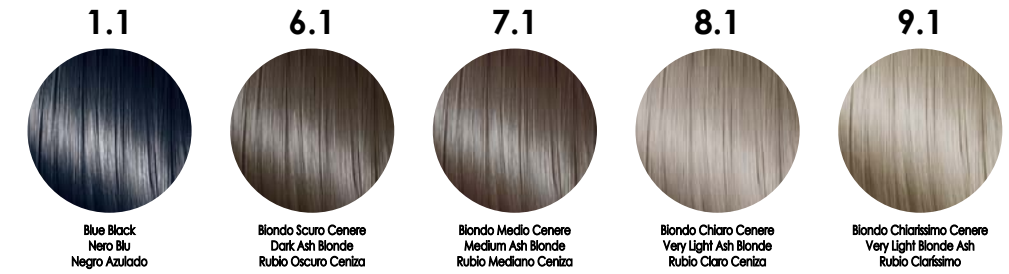
NATURAL COOL



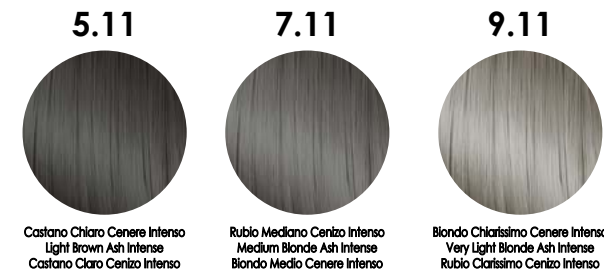
DORATI - GOLD - DORADO



CENERI - ASH - CENIZA



CENERI INTENSI - ASH INTENSE - CENIZA INTENSO



IRIDESCENTE



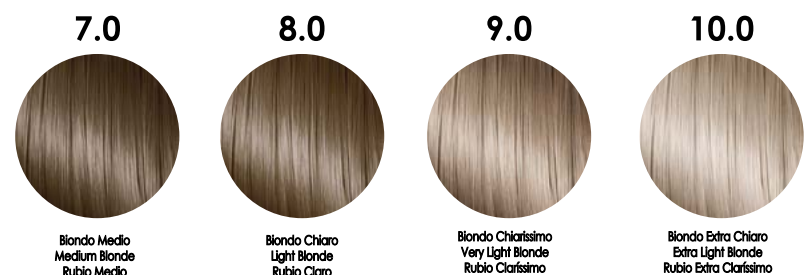
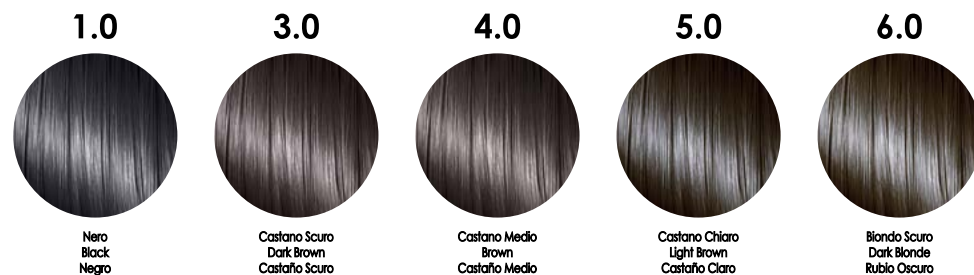
MALVA



OPALEScente



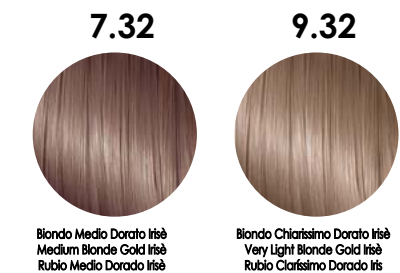
NATURALI - NATURALS - NATUREALES



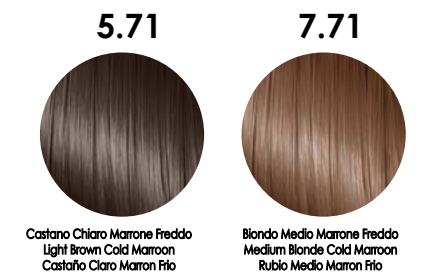
SABBIA - SAND - ARENA



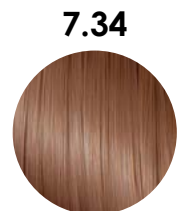
COOL BEIGE



COLD MARROON



GOLD COPPER



7.34
Biondo Medio Dorato Rame
Medium Blonde Gold Copper
Rubio Medio Dorado Cobrizo

RAME - COPPER - COBRE



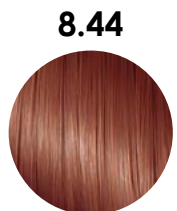
5.4
Castano Chiaro Rame
Light Brown Copper
Castano Claro Cobrizo



6.4
Biondo Scuro Rame
Dark Blonde Copper
Rubio Oscuro Cobrizo

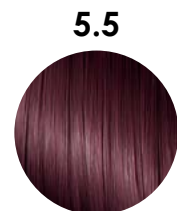


7.40
Biondo Medio Rame Profondo
Medium Blonde Deep Copper
Rubio Medio Cobrizo Profundo



8.44
Biondo Chiaro Rame Intenso
Light Blonde Copper Intense
Rubio Claro Cobrizo Intenso

MOGANO



5.5
Mogano
Mahogany
Caoba

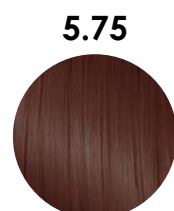
SPECIAL MIX



4.31
Caffè



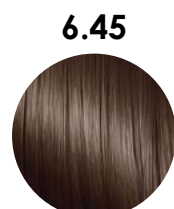
5.16
Cioccolato



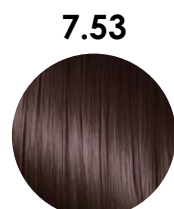
5.75
Marron Glacé



6.31
Cappuccino



6.45
Caramello



7.53
Cherry Wine



9.25
Terra di Siena



9.31
Miami Sand

BOOSTER



0.0

VIOLA



6.22

Superschiarente Cenere
Ash High Lift
Super Aclarante Ceniza

ROSSO - RED - ROJO



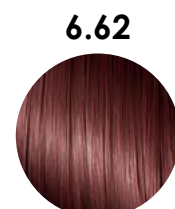
5.66

Castano Chiaro Rosso Intenso
Light Brown Red Intense
Castano Claro Rojo Intenso



6.66

Biondo Scuro Rosso Intenso
Dark Blonde Red Intense
Rubio Oscuro Rojo Intenso



6.62

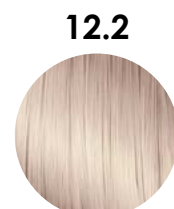
Biondo Scuro Rosso Inteso
Dark Blonde Red Inteso
Rubio Oscuro Rojo Inteso

HIGH LIFTS



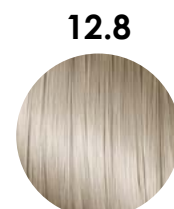
12.1

Superschiarente Cenere
Ash High Lift
Super Aclarante Ceniza



12.2

Superschiarente Champagn
Champagne High Lift
Super Aclarante Champagne



12.8

Superschiarente Perla
Pearl High Lift
Super Aclarante Perla

CREATIVE



Blue



Violet Plus



Soft Pink



Red Plus

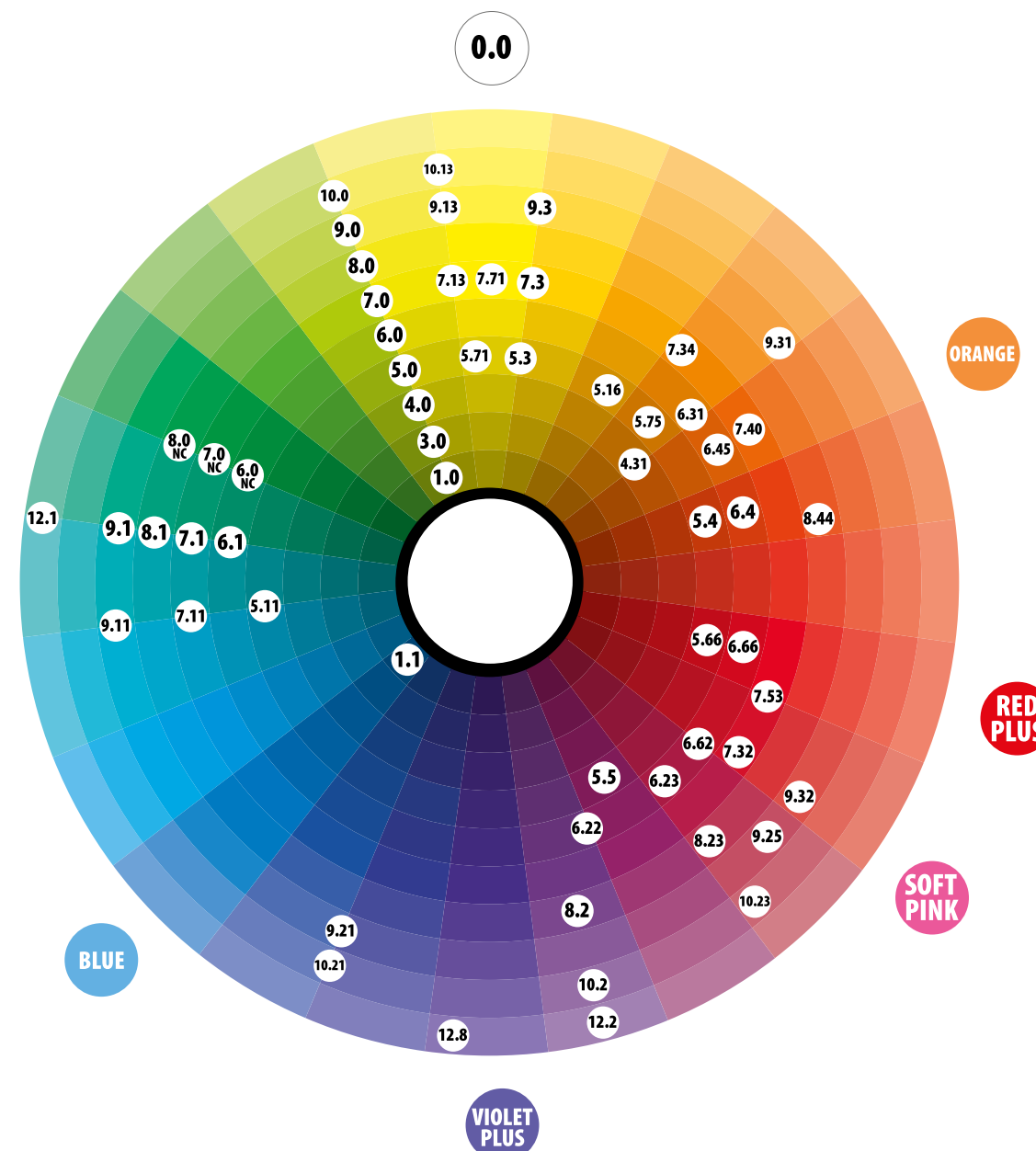


Orange

HYALURONIC CLEAR



AEGIS 10™
WITH PHITO-K18, ARGAN OIL & HYALURONIC ACID
express permanent hair color



RESULT	MIX RATIO	OXIGEN	TIME
GLAZE	1+1	2.8 vol	3-8 min
DEMI - TONE	1+2	5 vol	5-8 min
TONE ON TONE	1+1,5	10 vol	10 min
GRAY HAIR COVER	1+1	20 vol	10 min
LIGHTEN UP TO 2-3 LEVELS	1+1	30 vol	10 min
HIGHT LIFTS	1+2	40 vol	20 min

In case of resistant hair you can increase the time up to 5-8 minutes. Application on 100% grey hair, it is recommended to use 1/2 to 1 level darker than the desired end result.

Shades are indicative, ask for the complete color chart

Building a foundation by delivering tomorrow's hair results today !!

LINEA45 IS the result of passion for the beauty industry, quality products, innovation and exclusive services, building a solid foundation for the future empowering the hairstylist with the tools necessary to achieve their full potential.

Our mission is a single-minded pursuit to create result-oriented products for the global salon professional.

It is a brand with a clear and broad vision of beauty that is identified in beautiful and healthy hair with the use of innovative formulations and products that represent the best in the international market.

AEgis9+™

AEgis10^{color}™

AEgis19™

linea45[™]
professional

Developed by
LiNEA45 professional (USA)
www.linea45professional.com
Made in Italy

 linea45pro