

AEGIS19™

NEW LIFE FOR YOUR HAIR





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AEGIS19TM
NEW LIFE FOR YOUR HAIR



OXYGEN THERAPY
HAIR AND SCALP DETOX
Exfoliates, purifies & nourishes

Aegis19 OXYGEN THERAPY

4 steps to give a new life to your hair!



Sulphate free



Paraben free



Cruelty free



Gluten free

Aegis19 Oxygen Therapy is a revolutionary 4 step salon treatment designed to detoxify and nourish hair and scalp delivering a therapeutic and luxurious experience ideal for pre-coloring, pre-treatment and post bleaching services.

The Key ingredients are oxygen, powerful natural cleansing of Juá extracts, vitamins, organic oils and apple stem cells that transform dull, lifeless hair into hydrated, shiny and luxurious hair that feels weightless,

Aegis19 Oxygen Therapy is recommended for everyone in the salon. Dramatically improves, salon services, such as color, lightening, Keratin treatments, perms and blowouts.

Benefits

- Removes toxins, minerals and metals
- Removes residual peroxide
- Replenishes with essential nutrients & extracts
- Protects hair from uv-rays and hot tools



Juá (Ziziphus joazeiro) is a Brazilian plant. The extract, from the inner bark, is rich in saponins: a cleansing and foaming agent, with antibacterial properties.

- Regulates desquamation of the skin
- Regulates sebum
- Calms and softens the scalp
- Gently cleanses your hair, thanks to its foamy properties.



DETOX 1 is a blend of bio-degradable agents with Juá natural extract, natural saponins, and anti-bacterial action when applied. DETOX 1 defends hair from the impurities, metals and chemical residues present in styling products and damaging elements, leaving hair soft and shiny.



DETOX 2 is an enhanced cleansing solution with pH stabilizer, when in contact with Detox 1, releases oxygen. The final detoxing phase begins through an exclusive blend of Joazeiro bark extract. The bark extract contains saponins with natural foaming properties and cleansing power.



NOURISH MASK delivers the finest and most powerful nutrient blend available. It is a complete transfusion of health and vitality from organic oil, butters, and a blend of citric fruits, delivering vitamins A, B, C, D, apple stem cell, and antioxidants that rejuvenate hair.



PROTECT LEAVE-IN defends the hair from harmful UV ray exposure and heat by providing a hydrophobic film around the hair shaft closing hair cuticles, creating a soft, intense shine, and extending the health of hair.



OXYGEN THERAPY HAIR AND SCALP DETOX



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Step by Step Instructions

Instrucciones Paso a Paso

- 1 DETOX 1** - Dampen the hair with a spray bottle
 - Dispense 50 ml (1.7 oz.) of Detox1 into a bowl and with a clean brush apply it into the hair, starting from the nape
 - Comb the product through the hair and scalp assuring product is evenly distributed.
- 2 DETOX 2** Dispense same amount of Detox 2,50ml (1.7 oz.) into a separate clean bowl and a clean brush
 - Apply Detox2 to te hair and scalp in the same manner as Detox1 was applied
 - Make sure that the product is evenly distributed (the combination of Detox1 & Detox2 will cause the mixture to foam)
 - NOTE: The Oxygen will cause a pleasant warm sensation to the client's scalp
 - Massage the hair and scalp to maximize the Detox action
 - Thoroughly rinse the hair until water is 100% clear.
- 3 NOURISH MASK** Remove excess water before applying Nutrient Mask
 - Apply in length and tip
 - Comb well to distribute the product
 - Process time 5 to 15 minutes
 - Rinse hair thoroughly.
- 4 PROTECT LEAVE-IN** Use a small amount
 - Apply by hand and distribute throughout the hair
 - Do not rinse
 - Proceed to blow-dry.

- DETOX 1** Rocie agua en el cabello para humedecerlo
- Coloque 50ml (1.7 oz.) de Detox1 en un recipiente limpio y con una brochas limpia apliques al cabello y cuero cabelludo
 - Peine en cabello y cuero cabelludo asegurándose que el producto se distribuya de manera uniforme.
- DETOX 2** Ponga la misma cantidad de Detox2 50ml (1.7 oz) en otro recipiente limpio
- Aplique Detox2 al cabello y cuero cabelludo, de la misma forma que se aplicò Detox1
 - Asegurate que el producto se distribuya de manera uniforme(esto hará que la mezcla de Detox1 y Detox2 produzca espuma)
 - NOTA: El oxígeno creará una sensación tibia y agradable en el cuero cabelludo del cliente
 - Masaje el cabello y el cuero cabelludo para maximizar la acción desintoxicante
 - Enjuague el cabello completamente hasta que el agua este 100% clara.
- NOURISH MASK** Quitar exceso de agua ante aplicar Nutrient Mask
- Aplicar en Largo y punta
 - Peinar bien para distribuir el producto
 - Tiempo de proceso 5 a 15 minutos
 - Enjuague el cabello abundantemente.
- PROTECT LEAVE-IN** Utilizar una cantidad pequena
- Aplicar con la mano y distribuir en todo el cabello
 - No enjuague
 - Proceder al secado.

- 87% buildup + 70% shine + 65% hydratation

- APPLE STEM
- GLYCERIN
- SHEA BUTTER
- BABASSU OIL
- ELASTIN
- COLLAGEN
- BLACK MULBERRY
- KIWI
- LIME
- STRAWBERRY

Apple stem cell extracts interact with skin and hair follicle cells, increasing their lifespan and improving their regenerative capacity and a mix of vitamins A, B, C, D and natural oils that nourish the scalp & hair. Elastin and collagen have beneficial moisturizing and repairing effects on the hair fiber.





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RECOVERY HAIR RECONSTRUCTING

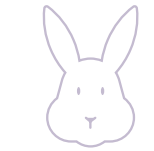
- PROTECT
- MOISTURIZE
- REPAIR



Vegetarian



Bioactive ingredients



Cruelty free



Natural

Aegis19 Recovery

The solution for hair damage!

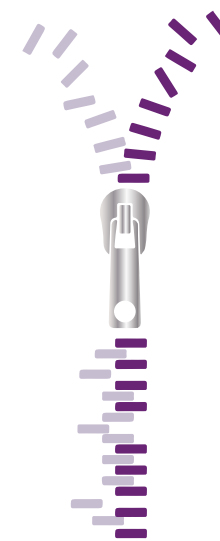
Daily stress, chemical treatments, sunlight, environmental factors and hot tools are typical conditions that hair is exposed to that cause the keratin structure to become damaged. Damaged keratin structure leads to poor hair condition.

Reversal of that severe damage can only be achieved with a product that contains all of the essential components of the **native keratin protein**.

Aegis19 Recovery is a highly versatile intensive treatment for in salon or Professional use. The unique **Pure.K complex** protein in the Aegis19 Recovery binds strongly to severely damaged hair, rebuilding the internal structure and restoring strength, condition, elasticity and shine thanks to its unique active ingredient: **Oxidized Keratin**.

Protein extracted from a sustainable, renewable. Natural resource.

ZIPPER EFFECT



HIDROLIZED KERATIN



OXIDIZED KERATIN (PURE.K COMPLEX)

Pure.K complex is the revolutionary all-natural formula based on pure protein, with amino acid chains in the exact same sequence of those found in hair, **Pure.k complex** bonds perfectly with the hair structure, repairing damage and creating the **ZIPPER EFFECT**. As a result AEGIS19 Recovery is more effective than any other bonding treatments in the market.



1 Product = 5 treatments in your salon

Aegis19 Recovery, a versatile treatment that can bring life back to hair in a range of ways.

RESCUE THERAPY • To repair damaged hair and strengthen the hair structure and restore hair previously thought to be unrecoverable.

IN-COLOR PLEX • To rebuild damaged hair, while color is processing to create more natural, more even and more vibrant colors with a healthy hair outcome.

IN-BLOND PLEX • To protect hair during bleaching, achieving perfect lightening results and healthy hair.

PRE-CHEMICAL TREAT • To rebuild hair, fortifying the keratin protein layers before every technical service.

VOLUME BOOST • To give volume to hair structure, rebuilding and strengthening it.

- - 80% BREAKAGE
- + 97% SHINE
- + 78% ELASTICITY

How to use Aegis19 Recovery

1 RESCUE THERAPY

Shampoo hair and towel dry • **SHAKE** before use • Prepare 20 to 30 ml (10-15 pumps) in a non-metallic bowl • Wear gloves • Apply on hair, with a clean brush, targeting the most severely damaged sections • Comb throughout and gently massage the hair for an even distribution • Cover hair with a plastic cap • 20 minutes processing time • For very damaged hair use heat source • Rinse well • Do NOT shampoo • Towel dry and apply acidic conditioner for 3-5 min. • Rinse and proceed to blow dry • Use flat iron for a shinier and long lasting result • Do not wash for 24 hours.

APPLICATION GUIDE FOR RESCUE THERAPY		
Damage factor	Damage type	Recommended frequency of re-treatment
ENVIRONMENTAL FACTORS	MINOR	2-3 months
HEAT AND MECHANICAL	MEDIUM	4-6 weeks
CHEMICAL	SEVERE	1-3 weeks

SHAKE BEFORE USE

2 IN-COLOR PLEX

Mix color with Developer • Add 6ml (3 pumps) for every 50gr/1.76 oz of Aegis19 Recovery

3 IN-BLONDE PLEX *

Mix Bleach and developer • Add. 6ml (3 pumps) of Aegis19 Recovery for every 30gr/1 oz. of Bleach powder. * Does not interfere with the lightening process

4 PRE-CHEMICAL TREATMENT

Shampoo and towel dry hair (no conditioner) • Use a non-metallic bowl & brush • Wear gloves • Apply 20 ml (10 pumps) of Aegis19 Recovery on mid-shaft & ends starting from the nape and comb through every section • Cover hair with plastic cap • Process time 20 min. • Rinse well • Blow dry the hair and proceed with your technical service.

5 VOLUME-BOOST

After shampoo and conditioner towel dry • Use hands to apply 4 ml (2 pumps) of Aegis19 recovery through Root-Length & Ends • Massage and comb for an even distribution Blow Dry hair as desired.

AEGIS19 Recovery PROTECT.MOISTURIZE.REPAIR



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Aegis19 LIQUID REPAIR

Only 3 minutes to erase the signs of aging!

Liquid Repair is an express anti-age hair treatment that instantly revitalizes, moisturizes and reduces frizz by using a complex of Glycerin, Silk amino acids and Jojoba oil leaving the hair smoother, softer and shinier from the first application.



Glycerin



Silk amino acids



Jojoba oil

MULTI BENEFIT

- Hydrates
- Moisturizes
- Nourishes
- Strengthens
- Smoothness
- Silkiness
- Shine
- Frizz-control
- Heat & color protection
- Detangles

HOW TO USE: Shampoo the hair • No conditioner • Towel dry • Spray on damp mid-shaft and ends • Massage • Comb through for an even distribution • Processing time 1-3 minutes • Rinse thoroughly • Proceed to blow dry.

MODO DE USO: Lavar el cabello con champú • No acondicionador • Secar con toalla • Rocíar Liquid repair su largo y puntas • Masaje y peina el cabello para distribuir el producto • Tiempo de procesamiento 1-3 minutos • Enjuague bien • Proceder al secado.



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Aegis19 JUST OIL

Protects from the first application!

Just Oil is an ultra light leave-in treatment for all hair types the unique Sweet almond oil softens, protects and illuminates from the first application.



MULTI BENEFIT

- Softens
- Protects
- Illuminates

HOW TO USE: Apply a small amount throughout damp or dry hair • Style as usual.

MODO DE USO: Aplicar una pequeña cantidad al cabello húmedo o seco • Estilo como de costumbre

Building a foundation by delivering tomorrow's hair results today !!

LINEA45 is the result of passion for the beauty industry, quality products, innovation and exclusive services, building a solid foundation for the future empowering the hairstylist with the tools necessary to achieve their full potential.

Our mission is a single-minded pursuit to create result-focused products for the global salon professional.

It is a brand with a clear and broad vision of beauty that is identified in beautiful and healthy hair with the use of innovative formulations and products that represent the best in the international market.

AEGIS9+™ AEGIS10^{color}™ AEGIS19™ AEGISVEG™

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LiNEA45 professional (USA)
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Made in Italy

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