

Powder and cream High performing bleach

MADE IN ITALY

# The best high performing bleach on the market: lightening and defense all in one

Aegis9+ is a new protective bleach that lightens and protects the hair in one step, thanks to the Pectine Complex Defense that preserves the hair structure from the chemical action for healthy and shiny blonde results. Formulated with natural and innovative ingredients pectin+kaolin and is able to lighten up to 9 levels.





PECTIN is an emollient and thickening natural fiber that is extracted from the walls of plant cells providing protection for the disulfide bonds



**KAOLIN** is a clay that is rich in minerals and nutrients which improves elasticity, strengthens and detoxifies hair without drying it... leaving it soft and shiny



### BENEFIT

- De-dusted violet powder
- Easy to prepare and use
- Ideal for all techniques
- Up to 9 levels of lift
- Perfect neutralizing action of undertones
- Strengthens and protects hair structure
- Great elasticity Soft and shiny hair



INSTRUCTIONS FOR USE: Place the amount of powder required in a non-metallic bowl and slowly add the desired volume developer • for a soft bleaching use 10/20 vol • for a medium-strong bleaching and highlights use 30/40 vol • leave up to 40 minutes according to desired results.

Ratio	Volume Peroxide	Application time	Level of lift
1:2 (30gr/1oz+60gr/2oz)	20 Volume	20 minutes	7 levels*
1:2 (30gr/1oz+60gr/2oz)	30 Volume	30 minutes	8 levels*
1:2 (30gr/1oz+60gr/2oz)	40 Volume	40 minutes	9 levels*

Read always the instructions and precautions for use on the package and the leaflet inside.

## No yellow, more cool blondes



GLAZE 2.8 Oxidizing emulsion suitable for every type of colouring and bleaching. It can be diluted with any cream or gel colours, optimizing the technical result of the application. It guarantees colors stabilty on hair and avoids changes of colours during the application.

The jojoba oil present in the formula, thanks to the minerals contained in it and the presence of group B vitamins, gives the hair shine and protection.



### Aegis color violet cream developer

Is a unique, innovative concept of activators created to **achieve cool shades and very clean cool blondes** thanks to a new generation of micro smart pigments that perfectly help to tone all brassy and yellow unwanted shades.

This **unique formulation** permits also to create all strengths of peroxide by mixing NO LIFT and LIFT HIGHER 40vol, in different percentage achieving 6 vol, 10vol, 20vol, 30vol for a **very smart work** and it allows to have all the time a fresh mixture for every client.





Aegis color cream developers is a complete line of activators to be used in combination with all Aegis coloring and lightening treatments for a perfect result. The Line is composed of 5 activators: 1.5% (5vol), 3% (10vol), 6% (20vol), 9% (30vol), 12% (40vol) an ideal selection to achieve all color techniques.

Aegis color cream developers enriched with conditioning agents and JOJOBA OIL wich is rich in minerals and vitamin B that gives protection, shine and ensures the color to last longer.



# Aegis9+ Charcoal Cream Cool toning with Plex Defense

Charcoal cream lightener can lighten up to 9 tones in a progressive manner, allowing greater control of the lightening process and better, uniform results.

The addition of vegetable charcoal and its protective active ingredients help the hair stay hydrated and shiny.





#### **HYALURONIC ACID**

This precious molecule creates a protective film that prevents the dispersion of water, increases the volume of the hair and strengthens it by regulating the rate of hydration.



### **CALENDULA**

Hydrates and improves the condition of the scalp. Contains regenerative properties and has anti-oxidants that protect the hair.



### **KAOLINE**

It is a white clay rich in minerals and nourishing properties. Improves elasticity, strengthens the structure with a detoxifying and moisturizing, action leaving hair soft and shiny.



- On/Off scalp application
- Soft and gentle for Hair&Scalp
- Silver pigment

- No drip, No swelling
- Up to 9 levels of lift
- Cool toning Action
- With Plex Defense

**HOW TO USE**: Mix 1 part of 40gr. Cream with 80gr. of oxidant emulsion (volume depending on the application technique) and leave it on the hair until the desired level of lightening is reached. Maximum processing time 50 minutes.

**MODO DE USO**: Mezcle 1 parte de 40g de crema con 80g de emulsión oxidante (volumen dependiendo de la técnica de aplicación) y dejar el cabello hasta alcanzar el nivel de aclaración deseado. Tiempo máximo de colocación 50 minutos.

APPLICATION				
RESULT	MIX RATIO	OXIGEN	PROCESSING TIME*	
Roots/Raiz	1+2	10, 20 vol	20-50 min max	
Freehand/Aire libre	1+1,5	10, 20, 30, 40 vol	20-50 min max	
Highlights/Mechas	1+1,5	10, 20, 30, 40 vol	15-45 min max	

<sup>\*</sup> Results vary depending on texture, porosity and hair color level

<sup>\*</sup> El resultado puedes variar por la textura, porosidad y nivel del color del cabello

### Building a foundation by delivering tomorrow's hair results today!!

LINEA45 Is the result of passion for the beauty industry, quality products, innovation and exclusive services, building a solid foundation for the future empowering the hairstylist with the tools necessary to achieve their full potential.

Our mission is a single-minded pursuit to create resultfocused products for the global salon professional.

It is a brand with a clear and broad vision of beauty that is identified in beautiful and healthy hair with the use of innovative formulations and products that represent the best in the international market.

AEGIS9+" AEGIS10 AEGIS19" AEGISVEG



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